



November 7, 2024

INDIVIDUAL SPONSORSHIPS

SPONSOR \$500

- Admission for 2 Guests
- 4 Raffle Tickets
- Name listed in the event program and on the GHIA website
- Recognition in the Annual Report

PATRON \$1000

- Admission for 4 Guests
- 8 Raffle Tickets
- Name recognition on the invite, event program, GHIA website, and social media
- Recognition in the Annual Report
- 1 GHIA Family Membership

BENEFACTOR \$1500

- Admission for 6 Guests
- 12 Raffle Tickets
- Name recognition on the invite, event program, GHIA website, social media, and email blasts
- Recognition in the Annual Report
- 2 GHIA Family Memberships

CORPORATE SPONSORSHIPS

SILVER \$1000

- Admission for 4 Guests
- Logo recognition at event, on GHIA website, and social media
- Name on promotional printed material
- Recognition in the Annual Report

GOLD \$1750

*All the benefits of Silver, plus

- Admission for 6 Guests
- Logo recognition on promotional printed material including invite
- 1 GHIA Family Membership

PLATINUM \$2500

*All the benefits of Gold, plus

- Admission for 8 Guests
- Logo featured on website and event signage
- 1 Designated corporate table
- 2 Family Membership packages

DIAMOND \$4000

*All the benefits of Platinum, plus

- Admission for 10 Guests
- Promotional material display at exhibition or event of choice (some restrictions may apply)
- 2 Designated corporate tables
- 4 Family Membership packages



March 21, 2025

WHISKEY SPONSORSHIPS

SPIRITED FRIEND \$350

- Admission for 2 Guests
- Name and/or logo recognition at a single tasting station
- Name and/or logo recognition on GHIA website with hyperlink

SMALL BATCH \$700

*All the benefits of Spirited Friend, plus

- Admission for 4 Guests
- Option to include business information at a tasting station
- Name and/or logo recognition on social media

SINGLE BARRELL \$1000

*All the benefits of Small Batch, plus

- Admission for 6 Guests
- Recognition on email blasts, and printed tasting material

RESERVE \$1500

*All the benefits of Single Barrel, plus

- Admission for 8 Guests
- Prominent logo recognition at event (merchant sign, merchandise, business information, etc. - some restrictions may apply)

BUSINESS OR NAME

ADDRESS

PHONE

EMAIL

EVENT TO SPONSOR - 1

SPONSOR LEVEL

EVENT TO SPONSOR - 2

SPONSOR LEVEL

CHECK ENCLOSED



CREDIT CARD



CARDHOLDER NAME

ADDRESS

CARD NUMBER

EXP

CVV

TOTAL ENCLOSED

Donations are tax deductible to the extent permitted by the IRS rules under 501(c)(3). FIEN 58-6004456

Why Sponsor?

By sponsoring events like **Oysters on Telfair** and **Whiskey at Ware's**, you are helping the Gertrude Herbert Institute of Art fulfill its mission of providing opportunities for visual arts education and developing visual arts awareness and appreciation throughout the Augusta community.

GHIA believes strongly in the power of art education and makes every effort to ensure visual arts are accessible to all audiences, specifically those members who come from disadvantaged areas. The Institute provides free visual arts instruction to Richmond County students who do not have art teachers through the outreach education program, *Artist in Residence*. By collaborating with local schools, the Gertrude Herbert takes art education into the community where it is most needed. The most recent school to benefit from this program is Meadowbrook Elementary, where 72% of the student population is considered economically disadvantaged. Our Outreach Coordinator provided art instruction to nearly 500 students in grades 1st-5th for the entire 2024-25 school year, integrating basic visual art concepts with the students' academic curriculum.

Sponsorships, grants, and community support make it possible for GHIA to provide free visual arts instruction and the necessary supplies for the program to be successful. By sponsoring these events, you are actively helping better the lives of our youth.

Oysters on Telfair sponsorship forms are due by July 31, 2024 (print deadline) or September 30, 2024 for the event program.

Please return your form to Heather Williams at hwilliams@ghia.org or mail to: 506 Telfair St. Augusta, GA 30901.

(706) 722-5495 for any questions



Sponsorship Opportunities
2024-2025

@ GERTRUDE HERBERT
INSTITUTE OF ART